

MINUTES OF MEETING

Industry Advisory Committee

Tuesday 14th September 2021 @ 7:00pm

Location: Bistro SAHRC

Attendees:

Scott Barclay (Chair) Anne Mowday (AM); Darren Billinger (DB); Richard Miller (RM) [SAHRC], Mario Borg (MB); Toby Ryan (TR); Tyson Linke (TL) [SACHRCA], Aaron Bain (AB) [SA BOTRA], David Thuen (DT) [HRSA].

Meeting opened at 7:02pm

1 Welcome

Chair welcomed all to the committee meeting and thanked all for attending. Chair outlined the structure of the meeting to follow.

1.1 Apologies – Ross Neal (RN) [HRSA]

1.2 Conflicts – None

Confirmation Of Minutes – MB suggested an amendment to the minutes from the previous meeting held Wednesday 11th August. He pointed out a spelling mistake where for the Botra actions were doubled up and the second paragraph should have been changed to suggestions. The IAC members agreed to the amendment. The revised minutes were confirmed by MB, seconded by AB.

ACTIONS:

1. Minutes to be distributed to industry bodies

1.3 Action Item Progress

- Ratings System & programming homework – Completed
- David T to attend next meeting – Completed
- Develop a feedback form to be uploaded on the website – On-going
- Feature calendar release for 2yo & 3yo (Oct-Dec)

DT advised 2021 Feature calendar (including Oct-Dec) for 2yo & 3yo was released in April 2021.

Discussion took place regarding programming of regular and feature races in 2022. Matters of significance emanating from these discussions included: -

- 2021 Juvenile season has been disjointed.
- Trainers need to be aware in advance when regular races will be programmed
- Trainers need to be aware in advance when feature races will be programmed

ACTIONS:

1. HRSA to communicate to industry structure and time frames of programming of juvenile racing (including Feature Races) in 2022.

V. Follow up Bianca as an option for supporting marketing initiative in the future, AB to provide details to SB – In progress, to be completed.

2. New Business

2.1 – Results of SABOTRA Industry Survey

RM and TR reported attending the most recent SABOTRA meeting, where the SABOTRA committee advised IAC members they were frustrated that the results of this survey have not been utilised to date.

The Chair advised the HRSA Directors deferred the most recent Board meeting, where the SABOTRA survey was to be discussed. Input from the IAC is also sought. The Chair further advised the HRSA website now has the capability to provide a feedback form for participants.

ACTIONS:

1. AB to distribute SABOTRA Survey results to IAC members and HRSA Board
2. AB and TL to draft a feedback form for the HRSA website.

2.2 – Proposed 80/20 Stakes concept and Industry repercussions

The Chair advised accounting firm Halls-Chadwick have performed a further review on HRSA finances and have determined that a reduction in expenditure is required. Discussion took place, with matters of significance emanating from these discussions included: -

- A meeting between HRSA Board members and Club representatives to discuss 80/20 stakes concept will be taking place.
- Additional funding from Betting Corporates has been negotiated, potentially impacting on necessity for implementing this concept.
- Participants are electing to not renew their licence and making decisions to dissolve their participation in the industry due to perceptions on 80/20 stakes concept.
- Suggestion to drop prizemoney to 90% and then offer a bonus throughout the year depending on income.

ACTIONS:

1. HRSA to consider communicating progress of the current review following a meeting with key stakeholders & Halls Chadwick.

2.3 – Ratings System & Programming Workshop

The Chair requested each IAC member to present feedback from participants and their suggestions on programming and the ratings system. Suggestions included: -

- Program more 4yo & older races to force 3yo horses to race each other
- Mandate all horses wishing to race for the week nominate for the main meeting and those balloted are the first horses considered for the secondary meeting.
- Horses with 10 wins or more cannot compete in ratings races of 49 or lower.
- Allow horses with nil wins in their last 15 starts to compete in ratings races against horses of lesser ratings.
- Reintroduce the class based handicapping system locally.
- Reintroduce the '2 For 1' system locally.
- Program less races at each meeting and HRSA racing office divide races on lifetime wins/rating/dollars last 5 starts etc.
- Horses do not reduce their rating if the break gait of their own accord.
- Become a Pioneer State by creating a series of races for horses with medical issues, treated under supervision by HRSA Vet.
- Program a driver series for SA drivers only.

ACTIONS:

- 1. TR to prepare a document outlining the pro's and con's of introducing a series for horses being treated with Lasix or Altrenogest.**
- 2. All IAC members to provide suggestions for a potential Race Series at the next IAC Meeting.**
- 3. HRSA to further discuss and consider all suggestions.**

3. Other Items For Discussion

3.1 – General Business

I. Inconsistent Performances

TL raised concern with the number of horses performing inconsistently, potentially affecting punter confidence in our product.

ACTIONS:

- 1. Chair to discuss with Stewarding and Integrity Department.**

II. Driver Interviews

AB suggested interviewing drivers pre and post race at meetings, uploading interviews to HRSA socials. The aim being to promote drivers, give punters additional information and promote awareness of our industry.

ACTIONS:

- 1. HRSA to investigate the logistics on this proposal, including discussing with Lachlan Stace.**

III. Country Club Meetings

MB reported at the most recent Country Club's Meeting there was discussion that HRSA could do more to promote and assist the Country Clubs when conducting race meetings.

DT advised that at the upcoming Gawler Carnival Of Cups meeting on October 17, HRSA has redirected a percentage of prizemoney usually budgeted for the GDP Saturday meeting towards the Gawler meeting to assist in attracting horses and promoting the meeting. If successful, this is a model that could be used for further upcoming country meetings.

IV. Board Appointments

TR queried the progress of new HRSA Board appointments. AM advised that interviews for the vacant positions are being conducted before the end of September.

TR suggested any new Board Members should attend an IAC meeting to assist in 'fast tracking' their knowledge of the industry.

3.2 – Set date for next meeting

The date for the next meeting was decided to be Tuesday October 12 2021. A focus at this meeting will be developing new Race Series to attract horses to the State.

4. **Meeting Close** – 9:05pm