

## MINUTES OF MEETING

Industry Advisory Committee

Wednesday 11<sup>th</sup> August 2021 @ 7:00pm

Location: Committee Room SAHRC

### Attendees:

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Scott Barclay (Chair) Anne Mowday (AM); Darren Billinger (DB); Richard Miller (RM) [SAHRC], Mario Borg (MB); Toby Ryan (TR); Tyson Linke (TL) [SACHRCA], Aaron Bain (AB) [SA BOTRA], Ross Neal (RN).

Meeting opened at 7:05pm

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#### 1 **Welcome**

Chair welcomed all to the committee meeting and thanked all for attending. Chair outlined the purpose and function of the IAC.

#### 2. **Apologies** – Nil

#### 3. **Business**

##### 3.1 – General

Discussion ensued to determine the terms of reference and the general purpose and objectives of the IAC. Matters of significance emanating from these discussions included:

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- Initiatives to sustain and grow the industry
- Marketing harness racing in a positive way.
- The creation of mechanisms to receive industry feedback and suggestions.
- Addressing the integrity of the industry in the state.
- Transparency as to the state of the industry.

##### ACTIONS:

1. RN to create feedback portal through HRSA website.
2. Media release to be prepared to inform the industry of IAC's resurrection.

3.1 BOTRA Survey- AB provided a summary of the outcomes of the BOTRA survey of members. The three key matters of concern emanating from the survey were:

- i. Ratings/Programming
- ii. Integrity & Transparency of harness racing in SA.
- iii. Marketing and promotion of the industry.

##### ACTIONS:

- i. That a panel of 5 persons from BOTRA be established to address and recommend changes to the ratings and handicapping system.
- ii. That BOTRA Integrity Officer (Claude Conterno) head a group to review the integrity of SA harness racing.

- iii. That a marketing and promotions sub-committee be created to advance this aspect of the industry.

### **3.3 Immediate Issues**

The Chair requested each member to outline those matters considered of immediate/critical importance. These were:

- a. The creation of a race series to attract state-wide interest.
- b. A communication strategy to advise the SA industry of developments as they occur.
- c. The creation of a uniquely SA only handicapping system to best represent the states horse population demographic.
- d. HRSA running more heats and finals racing.
- e. Changes to the racing calendar to provide for more 2YO/3YO racing in the spring.
- f. Changes to the Southern Cross Race Series to encourage and reward breeders.
- g. Bringing back the 2 for 1.
- h. Marketing and promotion of all major races run in the state.

### **4. Other Items for Discussion**

- a. Set date for next meeting Tuesday 14<sup>th</sup> September – David Thuen to be in attendance.

### **5. Meeting Close – 9:10pm**